

July 21 - 23, 2022 - SOUTH COAST WINERY, TEMECULA, CA

SPONSORSHIP OVERVIEW

2022

THE FUTURE HAPPENS AT MOBILIZE!



»»» ABOUT US

It's the region's premier fleet modernization, alternative fuels, and workforce training event – where industry and education intersect – to collaborate on existing and emerging technologies, trends and training tactics.

Offering information-packed sessions, prominent national and regional speakers and the latest technologies, this event is where industry and academic leaders move the needle on curriculum development, workforce training, and the future of clean transportation.

The Sole Gathering of Academia and Industry Under One Roof!

This opportunity allows our educators, industry leaders, fleet and other clean transportation stakeholders to coordinate, critique, and cultivate curriculum surrounding new and emerging clean transportation technologies and trends. Most importantly, it is the best value for our educators' time and budget, with unparalleled access to industry and clean transportation professionals. Educators find invaluable networking opportunities with stakeholders determining the future of clean and innovative transportation.

The Mobilize California Summit boasts the strongest gathering of industry and academia stakeholders in the clean fuels and vehicle technologies sectors. Three-quarters of the conference attendees represent workforce training educators from across California and alternative fuel transportation industry professionals from across the country.

QUICK FIGURES:



20+
Virtual TechTalks



400+
Event Attendance



20+
Vehicles



25+
Industry Booths



25+
Industry Speakers

Mobilize California Summit is today's nexus of industry and education for collaboration on tomorrow's clean transportation trends and technologies.



www.mobilizesummit.com

SPONSORSHIP LEVELS

TOP TIER SPONSOR BENEFITS

- Top-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and Summit program
- Social Media announcement and re-tweeting of relevant news
- Banner placement (provided by sponsor, placed by Mobilize)
- Opt-in attendee list (by request)

PRESENTING SPONSOR | \$10,000

- Presented by feature/mention and logo(s) included in all outgoing marketing and promotional activities
- Full page ad included in printed summit program
- Leader to introduce session of choice
- Outdoor Exhibitor Space (20x20 with table and 2 chairs). Must provide own pop-up tent
- 6 Full-Summit registration passes included

LUNCH PRESENTING SPONSOR | \$5,000

- Sponsor logo on screen and sign/pop-up banner featured on stage during Lunch (provided by sponsor, placed by Mobilize)
- Opportunity to place literature or giveaways at every seat during lunch (non-paper item preferred)
- Outdoor Exhibitor Space (10x10 with table and 2 chairs). Must provide own pop-up tent
- 3 Full-Summit registration passes included

RECEPTION PRESENTING SPONSOR | \$5,000

- Sponsor sign/banner(s) featured during hosted networking reception
- Signage featured at all reception bar and food service areas (provided by sponsor)
- Leader to introduce reception in networking reception stage (5 minutes)
- Recognition by Emcee as Reception Sponsor in on-site announcements
- Sponsor logo featured next to reception in summit program and around venue
- Outdoor Exhibitor Space (10x10 exhibitor space table and 2 chairs) Must provide own pop-up tent
- 3 Full-Summit registration passes included

REGISTRATION SPONSOR | \$3,500

- Logo on registration page of website and note to attendees included in confirmation emails
- Signage featured at the registration desk (provided by sponsor)
- Outdoor Exhibitor Space (10x10 exhibitor space table and 2 chairs) Must provide own pop-up tent
- 2 Full-Summit registration passes included

TOP TIER



CONTACTS

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SPONSORSHIP LEVELS

MID TIER SPONSOR BENEFITS

- Mid-tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and summit program
- Outdoor exhibitor space (10x10 with table and 2 chairs). Must provide your own pop-up tent
- Opt-in attendee list (by request)

PROMOTIONAL | \$5,000

- Promotional item of choice co-branded, provided by sponsor - distributed to every attendee
- 4 Full-summit registration passes included

PLENARY / KEYNOTE PRESENTING SPONSOR | \$4,500

- Introduction of keynote by executive on main stage
- Sponsor promotion handed out during session (provided by sponsor preferred)
- Logo on main stage screen during keynote
- Logo feature next to keynote session in summit program
- 4 Full-summit registration passes included

SESSION SPONSOR | \$3,000

- 3-5 Minutes introduction of panel session by sponsor
- Logo feature next to session in summit program
- 3 Full-summit registration passes included

TOUR & TASTING SPONSOR | \$2,500

- Summit tour/tasting sponsored by sponsor
- Transportation provided by sponsor
- Logo feature next to tour in summit program and website
- 3 Full-Summit registration passes included

COFFEE SPONSOR | \$2,000

- Logo feature next to sponsored coffee break on website and in summit program
- 3 Full-summit registration passes included

EVENT SPONSOR OR EXHIBITOR | \$1,500

- 2 Full-summit registration passes included
- Outdoor exhibitor space (10x10 with table and 2 chairs). Must provide your own pop-up tent

RIDE & DRIVE SPONSOR | \$700

- 2 Full-summit registration passes included

MID TIER

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